

Call for Paper for MT Summit XVI

Commercial MT Users and Translators

=== DEADLINE EXTENSION: 12th June 2017 ===

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Focus of the Commercial Users and Translators track will be twofold: First, how can MT help individual translators – whether novice translators, language learners, or professional translators – to produce their translations? And second, how can MT help Language Service Providers and enterprise users deliver their products and services most effectively? Submissions should report on the integration of MT with other processes and technologies to support language services and serve customer needs in commercial settings.

Example MT use cases include supply of on-demand localization; provision of technical support information in multiple languages; enablement of global consumer-to-consumer transactions; and support of communication in crisis scenarios. Example products and services include MT integration with translator assistant tools; cloud-based MT services for integration with other web and mobile applications; and customization and deployment of MT engines for specific needs. Additional topics are listed below.

Important dates:

Submission: June 12

Notification of acceptance: July 1

Final camera-ready versions due: Aug 1

MT Summit is Sept 18 – 22

Topics of interest include, but are not limited to, the following:

Use of MT as a communication tool in a crisis scenario

Use of MT as a translators' assistant: benefits, challenges, training requirements

Use of MT for language learning

Studies of post-editing productivity data

Quality evaluation for MT post-editing services or MT-assisted translation

Integration of MT with voice recognition systems

Integration of MT with source content analysis and classification tools

Integration of MT with web and mobile applications, such as social media

Integration of MT into CAT tools

Static or real-time domain adaptation and change management of MT systems in commercial deployments

Use of MT to address global enterprise “big data” requirements such as web analytics

Use of MT for cross-language search

Use of MT in crowd-sourced translation environments

Return on Investment (ROI) analysis of MT in commercial settings

What to submit:

Please submit a 250- to 500-word abstract describing your presentation to the START system here by 11:59 pm PDT (GMT – 7 hours), Monday June 12, 2017.

START system URL:

<https://www.softconf.com/mtsummit-xvi/user/>

If you have any questions, you can ask the Program Chairs at this email address (user@mtsummit2017.org).

Ideal presentations will describe how MT helps to address a specific business challenge, with an objective assessment of its strengths and weaknesses for that particular challenge, supported by quantitative measures.

Submissions should not contain commercial solicitations of specific tools.

Please indicate whether you intend to submit your presentation for publication in the MT Summit XVI Conference Proceedings. Publication in the Conference Proceedings is not a requirement, but we strongly suggest that you make your presentation available so that other people can learn from your experiences.

See also the official URL below:

<http://aamt.info/app-def/S-102/mtsummit/2017/call-for-contributions/commercial-mt-users-and-translators-call-for-presentations/>