



Be a Sponsor
of the AMTA 2016 Conference
Hosted and Organized by
Association for Machine Translation in the Americas!

**Sponsorship Prospectus for AMTA 2016 – October 29 to November 2, 2016
Austin, TX, USA**

Sponsorship of AMTA 2016 is a tax-deductible donation. AMTA is a 501-(c)-3 non-profit educational association.

All sponsorship levels receive

- Logo with hyperlink to sponsor website on conference website: <http://www.amtaweb.org/amta-2016-in-austin-tx/>
- Logo and name in conference program, and on conference banner
 - Sizes in program are as follows with additional information in the table below:
 - Full page: 5.5 wide x 8.5 in high (\$3K, \$5K)
 - Half page: 5.5 wide x 4 in high (\$2K)
 - Quarter page: 2.74 wide x 4 in high (\$1K, in kind)
- Acknowledgement at conference opening
- One piece of collateral included in conference bag

Contact Ray Flournoy, sponsorship chair: secretary@amtaweb.org

Sponsorship Level	Items available for sponsorship at this level	Additionally, sponsors at this level receive
In-kind sponsorships	<ul style="list-style-type: none"> ● Publicity in Magazine or Newsletter TAKEN by Multilingual Magazine and Media 	<ul style="list-style-type: none"> ● Quarter page ad in conference program
Enthusiast - \$1,000	<ul style="list-style-type: none"> ● Breakfast OR morning and afternoon refreshment breaks 	<ul style="list-style-type: none"> ● Quarter page ad in conference program
Patron - \$2,000	<ul style="list-style-type: none"> ● Refreshment sponsor for a day: Breakfast and breaks ● Technology Showcase refreshments ● Internet connectivity for exhibitors at the Technology Showcase 	<ul style="list-style-type: none"> ● One free main conference registration ● Half page ad in conference program
Leader - \$3,000	<ul style="list-style-type: none"> ● Invited Speaker – Sponsor may address a plenary session ● Welcome Reception - Sponsor addresses reception ● Wine at Banquet - Sponsor addresses banquet attendees 	<ul style="list-style-type: none"> ● One free main conference registration plus two banquet tickets ● Full-page ad in conference program
Visionary - \$5,000+	<ul style="list-style-type: none"> ● Name and logo on conference badge-holder ● Name and logo on conference bag ● Sponsor logo on Hotel keycard ● Conference Internet connectivity ● Conference Audio-Visual - Sponsor may address conference opening session 	<ul style="list-style-type: none"> ● Two free main conference registrations ● Full page ad in conference program

